

Privacy Policy for SASHOOGNENOVSKI.COM

At SASHOOGNENOVSKI.COM ("we", "our", or "us"), an Australian sole trader business, your privacy is important to us. This Privacy Policy ("Policy") outlines how we collect, use, disclose, and safeguard your personal information in compliance with the **Privacy Act 1988 (Cth)** and the **Australian Privacy Principles (APPs)**. It also considers rights under international regulations such as the General Data Protection Regulation (GDPR), where applicable.

By accessing or using our website ("Site"), you agree to the collection, use, and disclosure of your personal information as outlined in this Policy. If you do not agree with this Policy, please do not use the Site.

We may update this Policy from time to time. Any changes will be reflected in this document and will become effective immediately.

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What information we collect

The personal information we collect may include:

- Name
- Email address
- Phone number
- Postal address
- Age or date of birth
- Payment information (collected securely via third-party processors)

We may also collect non-personal data such as:

- IP address
- Browser type
- Device information
- Location data
- Website usage and interaction data

How we collect your information

You may provide your personal information directly when you:

- Register on our Site
- Place an order
- Subscribe to marketing communications
- Contact us for support or enquiries
- Participate in surveys or promotions

We may also collect data through:

- Cookies and tracking technologies
- Analytics and advertising partners
- Public databases and social media platforms

How we use and disclose your information

We use your information to:

- Fulfil orders and process payments
- Deliver customer support
- Improve our products and services
- Send promotional content (with your consent)
- Comply with legal obligations

We may disclose your personal information to:

- Payment processors (e.g. PayPal, Stripe)
- Shipping partners
- IT and marketing service providers
- Legal or regulatory authorities as required by law

We do **not** sell your personal information.

Processing orders and payment information

When you place an order on SASHOOGNENOVSKI.COM, we may collect payment details such as your billing address and limited transaction information. We do **not** store full credit or debit card numbers. All payments are processed through secure third-party services including **PayPal** and **Stripe**.

These payment processors may collect and store your information in accordance with their own privacy policies and are compliant with industry security standards, including the Payment Card Industry Data Security Standard (PCI-DSS).

We may also share limited information with shipping providers for order fulfilment and identity verification purposes. These third parties are obligated to keep your data secure and use it only for authorised purposes.

How we store and protect your information

We take reasonable steps to protect your personal information from misuse, loss, unauthorised access, modification, or disclosure. Data is stored securely, and we use encryption and other safeguards where appropriate.

Your data may be stored or processed overseas by third-party providers. When we transfer your data internationally, we ensure adequate safeguards are in place.

Your data protection rights

Under the Privacy Act and, where applicable, the GDPR, you have rights including:

- Access to your personal information
- Correction of inaccurate or incomplete data
- Deletion of your personal information (subject to legal obligations)
- Withdrawal of consent for marketing
- Lodging a complaint with a supervisory authority

To exercise any of these rights, please contact us using the details below.

Children's privacy

We do not knowingly collect information from individuals under the age of 18. If we discover we have collected data from someone under 18 without verified parental consent, we will delete it as soon as possible.

Cookies and tracking technologies

We use cookies to:

- Improve site functionality and performance
- Store login preferences
- Analyse site traffic
- Personalise user experience

Types of cookies include:

- Session cookies
- Persistent cookies
- Third-party cookies (e.g. Google Analytics)

Managing cookies

You can manage cookies through your browser settings. Disabling cookies may affect site functionality.

Third-party links

Our Site may contain links to other websites. We are not responsible for their content or privacy practices. We encourage you to read their privacy policies.

International users and data transfers

If you are located outside Australia, please note that your information will be transferred to and processed in Australia. We will take reasonable steps to ensure your information is handled securely and in accordance with this Policy.

Contact us

If you have questions about this Policy or wish to exercise your privacy rights, contact us at:

Email: info@sashoognenovski.com

Mailing address:

SASHOOGNENOVSKI.COM

c/o Leisuredome Gym

411 King Georges Rd,

Beverly Hills, NSW, 2209

Australia

Lodging a complaint

If you believe we have breached your privacy rights, you can lodge a complaint with us directly.

If you are not satisfied with our response, you may contact the **Office of the Australian Information Commissioner (OAIC)**:

Website: www.oaic.gov.au

Phone: 1300 363 992

This Policy is effective as of 22nd July, 2025.